

Philippines's Most Complete Medical Technology,
Dental Technology And Pharmaceutical Event !

The 3rd Edition of
MEDICAL
PHILIPPINES EXPO 2018



*An International Exhibition of
Dental Technology
Equipment and Supplies*

Co-located with



*An International Exhibition of Pharmaceuticals
Technologies & Supplies*



*An International Exhibition of Laboratory
Equipment and Scientific Instruments
Technologies & Supplies*



4 - 6 September 2018
SMX Convention Center Manila,
Mall of Asia Complex, Pasay City,
Philippines

www.philmedical.com

Organized by :



Fireworks Trade Exhibitions &
Conference Philippines, Inc.

ABOUT THE EVENT :



MEDICAL Philippines 2018 co-located with Pharma Philippines 2018 and Dental Philippines 2018 is the only specialized medical, dental and pharmaceutical event in Philippines that brings together an international congregation of Medical & Healthcare equipment and services, Dental Technology and Pharmaceutical companies and also its supporting industries gathered in Manila to showcase the latest developments in the medical, dental and pharmaceutical industry.

Fireworks Exhibitions and Conferences which have organized successful international Medical technology events such as Medical Myanmar, Dental Myanmar and the last Medical Philippines is the organizer of this premier event in Philippines.

HIGHLIGHTS OF THE EVENT :

- Pharmaceutical Seminars
- International Healthcare Conference
- Medical Technology Seminars
- Dental Technology Seminars

EVENT PHOTOS :



ABOUT THE ORGANIZER :

Fireworks Trade Exhibitions & Conferences Philippines, Inc.

Fireworks Trade Exhibitions & Conferences Philippines, Inc. is part of the Fireworks Trade Media Group, one of Asia's largest independently owned trade media company. Established in 2008, it is currently made up of 4 different business divisions:

- **Fireworks Exhibitions and Conferences** (Trade Exhibitions)
- **Fireworks Business Information** (Trade Publications)
- **QUIK Fairs** (Industrial Roadshows & Niche Events)
- **JUZ Talk** (Trade Conferences & Forums)

We have since grown leaps and bounds with international offices spanning in 11 countries around the world. Bold expansion moves one may say, but we have since silenced the critics with excellent response from our media and our commitment to give our customers the relationships and big ideas to do different and better business remains unchanged.

Visit our corporate website at: www.asiafireworks.com to find out more.

EXHIBITORS PROFILE :

- Accident and Emergency Equipment
- Building Technology and Services
- Catering and Kitchen Equipment
- Communication and Information Technology
- Dental Equipment and Supplies
- Diagnostics
- Disinfection and Disposal Systems
- Electromedical Equipment / Medical Technology
- Fabrics / Laundry
- Laboratory Equipment
- Medical Automation Technologies
- Medical Furniture and Equipment
- Medical Consumables
- Ophthalmic Supplies
- Pharmaceutical Supplies
- Rehabilitation Equipment / Orthopaedic Supplies
- Services and Publications

VISITORS PROFILE :

- Health Ministry Officials
- Hospital Managers and Employees
- Doctors (Surgeries and Hospital)
- Nursing Officers
- Hospital Technicians
- Biologists, Biochemists, Technicians
- Dispensing Chemists, Pharmacists
- Physiotherapists
- Rehabilitation Organizations, Nursing Homes
- Organizations for the Disabled
- Care Services and Self-help Groups
- Visitors from Industry and Commerce

FACTS OF PHILIPPINES' MEDICAL INDUSTRY :

Philippines Positioning Itself As A Leader In Healthcare Outsource Services.

The Philippines is positioning itself to be a leader in healthcare outsourcing services, with expectations that it will double its revenue in the next three years. With its large pool of qualified nurses, the Philippines is fast becoming a destination of choice for the outsourcing of medical and healthcare services. Last year, revenue for these services reached US\$430 million, a 55-percent increase over the previous year. The healthcare outsourcing industry is now one of the fastest growing sectors in the IT-BPO industry in the Philippines. By the end of 2016, the industry is expected to generate revenues of up to US\$1 billion.

More New Hospitals In Philippines Expected After Restrictions Lifted

After nine years, the Department of Health (DOH) in Philippines has lifted an administrative order in 2013, restricting the establishment of new hospitals. Health Secretary Enrique Ona said they decided to amend Administrative Order 2004-004, containing the "Guidelines for the Issuance of Certificate of Need to Establish a New Hospital." This could lead to more new hospitals being built.

FACTS OF PHILIPPINES' PHARMACEUTICAL INDUSTRY

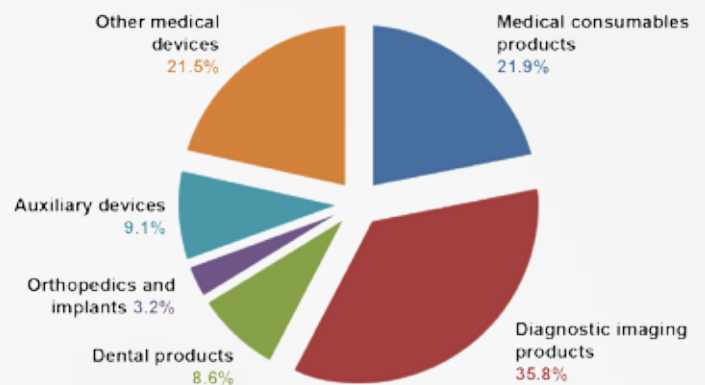
Philippines Pharmaceuticals Market Growing At Its Fastest Pace

The Philippines pharmaceutical market is valued at US\$2.51 Billion (Php111.60 Billion) in 2008, and forecasted to reach US\$3.91 Billion by 2013. In terms of the overall market this is comparable to Pakistan and Thailand, and in terms of per capita, it is similar to China and Iran. The Philippines is continuously ranked as the 11th most attractive pharmaceutical market in the Asia-Pacific region, and the third biggest market in ASEAN after Indonesia and Thailand.

The bulk of the sales in the Philippines is from ethical or prescription drugs, which represents about 70% of the total sales. Over-the-counter (OTC) products account for about 24%, while nutritionals occupy the remaining share of the pie. About 85% of products are sold through drug stores and 15% are distributed to end-users in hospitals and doctors' clinics.

Fourteen (14) of the Top 20 pharmaceutical companies in the world have manufacturing facilities in the Philippines. The share of local manufacturers in the drug market is seen to rise to 38% and will likely continue to expand through 2010 and beyond. Multinational drug companies are expected to grow by 4% in 2009.

(Source: investphilippines.org)



Medical Device Market In Philippines

Philippines medical device market scale in 2011 was approximately US\$400 million. The market scale is modest and similar to Indonesian medical devices and market scale. The overall medical device market in 2016 is expected to reach US\$600 million; also, the compound annual growth rate will be 8.14% in 2011-2016. According to the further analysis of the medical device market structure in Philippines in 2011, diagnostic imaging product is the main item, accounted for 35.8%; followed by medical devices that accounted for 21.9%, other medical devices accounted for 21.5%, and auxiliary devices, dental products, and orthopedic implants accounted for 9.1%, 8.6%, and 3.2%, respectively. The Philippines medical device market relies heavily on foreign imports due to the underdevelopment of domestic medical device industry. According to the import analysis, in terms of medical consumable products, approximately 94% of the wound dressing products rely on imports from Belgium and China; also, 82% of the catheters, surgical gloves, and protective equipment are imported from Malaysia mainly. In addition, over 98% of the auxiliary devices, such as, hearing aids and pacemaker; are imported from Hong Kong and Switzerland. The artificial joints have great opportunities to grow and mostly imported from Taiwan.





**SMX CONVENTION CENTER MANILA,
MALL OF ASIA COMPLEX, PASAY CITY, PHILIPPINES**

Medical Philippines 2018 will be held at SMX Convention Center, One of Philippines' most impressive and popular purposebuilt convention and exhibition center. The centre boasts the latest in exhibition and conferences facilities and also ample parking space for visitors and exhibitors

Cost of Participation



HAVE IT RAW!

Raw Space Only (Min 18sqm)

340 USD PER SQM

"Ideal For Companies With Large Exhibits Or Simply For Those With More Flair..."

SHELL ME UP!

Standard Shell Scheme (9sqm)

360 USD PER SQM

"Leave The Work To Us And Walk Onto A Furnished Stand With Chairs & Tables."

SHELL SCHEME PACKAGE INCLUDES:

1 x 230V - Power Point - Needle Punch Carpet Flooring - White Laminated Plywood Panel - 2 x Fluorescent Tube - 2 x Upright Chair - 1 x Information Counter - Fascia Board With Company Name

Space Booking Form

For provisional bookings please email this form to: phil@asiafireworks.com

We are keen to exhibit with an area of approximately :

Raw Space Only

Area _____ sqm only (min 18 sqm)

Shell Scheme

Area _____ sqm only (min 9 sqm)

NAME _____

DESIGNATION / TITLE _____

COMPANY _____

COUNTRY _____ CITY _____

ADDRESS _____

TEL _____ FAX _____ MOBILE _____

EMAIL _____

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